

5813-93

10/6/2014

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Elisa Estremera, Federal Registration Specialist
The Clorox Company
c/o PS&RC; Post Office Box 493
Pleasanton, CA 94566-0803

OCT 6 2014

Subject: Minor Label Changes per PR Notice 98-10
Show
EPA Registration Number: **5813-93**
Application Date: August 8, 2014
Application Receipt: August 11, 2014

Dear Ms. Estremera:

This acknowledges receipt of your Notification application, submitted under the provisions of FIFRA 3(c) 9 and PR Notice 98-10.

Purpose of the Notification:

"Notification of recycling logo and web site per PR Notice 98-10.

General Comments:

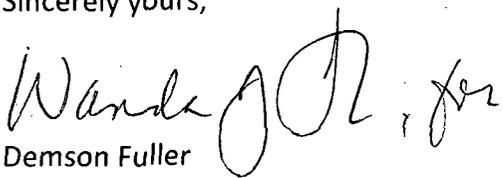
Based on the review of the information submitted, the following comments apply. The Notification is **Acceptable**. A copy of the accepted Notification is attached in **Regulatory File Jacket 5813-93** for future reference.

On page one of the current label, it was noted a website addition www.IngredientsInside.com. If you wish to retain a reference to the company's website on your label, then please be aware that such a reference transforms the website into labeling under the Federal Insecticide Fungicide and Rodenticide Act sec 2(p) (2) and then the website is subject to review by the Agency. If the website content is false or misleading, the Product would be misbranded and its sale or distribution unlawful to sell or distribute under FIFRA section 12(a) (1) (E). In addition, regardless of whether a website is referenced on your Product's label, claims made on the website may not substantially differ from those claims approved through the registration process, the website may be referred to the EPA's Office of Enforcement and Compliance Assurance.

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If you have questions or concerns with regard to this Agency Letter, please contact me by email at Fuller.Demson@epa.gov by telephone at **703-308-8062**. When you are submitting information or data in response to this Agency Letter, please send a copy of this Agency Letter with your response in order to facilitate processing.

Sincerely yours,



Demson Fuller
EPA Product Manager 32
Regulatory Management Branch II
Antimicrobials Division 7510P

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Show

NOTIFICATION
Date Received: _____
Reviewed By: _____

10-06-14
Killian Swift

KEEP OUT OF REACH OF CHILDREN

CAUTION: EYE IRRITANT.

See back -or- side panel for additional precautionary statements.

Active Ingredient:
Glycolic Acid 11.185%
Other Ingredients: 88.815%
Total: 100.000%

[Net Contents] _____
Each package type and size will bear the actual net contents in pounds and ounces

Questions or comments? Please visit us at www.toiletwand.com
or call us toll-free at 1-866-255-4105.

[Visit -or- Check [out] our website at] www.clorox.com [for more information] [on Clorox]

EPA Reg. No. 5813-93, EPA Est. No. 5813-GA-2 (VG); 62401-NJ-1 (JW); 71106-GA-2 (E8);
71681-GA-1 (JQ) IL-1 (GU), IL-2 (24); 74417-MEX-1 (KU).

Beginning of batch code indicates Est. No.

A list of this product's ingredients is available at www.CloroxGSR.com www.IngredientsInside.com

-or- A list of [this product's] [**product name**] ingredients is available at [**insert company website**]

-or- For more product ingredient information, visit www.IngredientsInside.com.

Mfd. for & © 2007 The Clorox Company, 1221 Broadway, Oakland, CA 94612.

Clorox [and toiletwand] is/are a registered trademark of The Clorox Company. Patents pending.

Made in the U.S.A. [Assembled in Mexico.]

Contains no phosphorus.

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating and drinking [, chewing gum, -and/or- chewing tobacco].

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

PHYSICAL AND CHEMICAL HAZARDS: Do not mix with bleach-containing products or with other bathroom or household cleaners. To do so may release hazardous gases.

STORAGE AND DISPOSAL:

STORAGE: Store product in a cool, dry place and out of the reach of children.

DISPOSAL: Dispose of used cleaning pads in a trash bin inaccessible to children and pets. [DO NOT FLUSH.] [Offer empty container -or- carton for recycling. If recycling is not available, discard in trash.]

Not for personal use

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PACKAGING NOTES:

This product will be available in many executions including a "Starter Kit." In instances where the cleaning pads are enclosed in another package, the following label elements will be included on the exterior package:

Front Panel:

- The product's name(s)
- Keep out of Reach of Children
- Referral to first aid instructions -or- statement
- Net content statement
- The ingredient statement

Back/side/top/and/or bottom panel(s)

- First Aid Statement
- Directions for use or referral to read product label for use directions
- Directions for assembly of tool
- EPA registration number
- EPA Est. number for the final packer
- The company name and address: Mfd. for -or- Mfd. by -or- Dist. by Clorox

TO ASSEMBLE CADDY:

Quick & Easy One-Time Assembly

- Snap base onto caddy body
- [Load] -or- [place] pouch of cleaning heads -or- [Open pouch and [load] -or- [place] cleaning heads] into caddy
- Snap lid onto top of caddy
- Store this product handle in caddy

SHOW REFILL INNER POUCH:

Show Refill

PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating and drinking [, chewing gum, -and/or- chewing tobacco].

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

PHYSICAL AND CHEMICAL HAZARDS: Do not mix with bleach-containing products or with other bathroom or household cleaners. To do so may release hazardous gases.

STORAGE AND DISPOSAL:

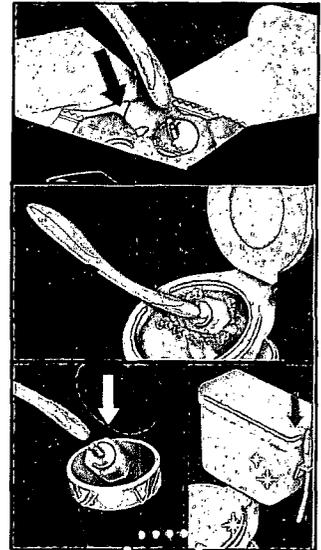
STORAGE: Store product in a cool, dry place and out of the reach of children.

DISPOSAL: Dispose of used cleaning pads in a trash bin inaccessible to children and pets. [DO NOT FLUSH.] [Offer empty container -or- pouch -or- wrapping -or- film for recycling. If recycling is not available, discard in trash.]

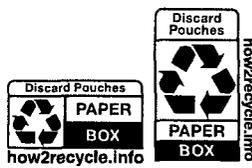
Not for personal use

NOT FOR INDIVIDUAL SALE.

Questions or comments? Please visit us at www.clorox.com or call us toll-free at 1-800-228-1860.
Mfd. for & © 2007 The Clorox Company, 1221 Broadway, Oakland, CA 94612. Clorox [and toiletwand] is/are a registered trademark of The Clorox Company. Patents pending.
[Made in the U.S.A.] [Assembled in Mexico.]



Optional Packaging Recycling Logos:



DIRECTIONS FOR USE:

It is violation of Federal law to use this product in a manner inconsistent with its labeling.

TO CLEAN:

1. Open [box] -or- [pouch] -or- [caddy] of disposable cleaning heads and push handle straight down onto cleaning head unit until it clicks into place.
2. Empty [Flush] bowl, before cleaning.
3. Dip cleaning head in toilet bowl water for 1-2 seconds. Scrub entire toilet bowl above water line.
4. When finished, [to] release excess water [by] pressing -and/or- press cleaning head against [the] toilet bowl [and] slide blue button forward to release head into trash bin.
5. Flush to rinse toilet.

Do not flush cleaning head. [Slide [replace] this product handle onto -or- into the hang tab [caddy] for easy storage.]

TO SANITIZE*:

1. Empty bowl before cleaning.
2. Open [box] -or- [pouch] -or- [caddy] of disposable cleaning heads and push handle straight down onto cleaning head unit until it clicks into place.
3. Dip cleaning head in [remaining] toilet bowl water for 1-2 seconds. Scrub entire bowl above water line.
4. Let sit for 5 minutes.
5. Flush to rinse toilet.
6. When finished, to release excess water, press cleaning head against the toilet bowl and slide blue button forward to release head into trash bin.

Do not flush cleaning head. [Slide [replace] this product handle onto -or- into the hang tab [caddy] for easy storage.]

*Kills 99.9% of bacteria

Organisms: Staphylococcus aureus [ATCC 6538], Klebsiella pneumoniae [ATCC 4352]

TO DISINFECT** or TO KILL GERMS**:

1. **For toilet bowl only.** Empty toilet bowl before cleaning.
2. Open [box] -or- [pouch] -or- [caddy] of disposable cleaning heads and push handle straight down onto cleaning head unit until it clicks into place.
3. Dip cleaning head in [remaining] toilet bowl -or- sink water for 1-2 seconds. Scrub entire toilet bowl above the water line -or- Scrub entire hard, nonporous surface.
4. Let sit for 10 minutes.
5. Flush to rinse toilet -or- Rinse hard, nonporous surface.
6. When finished, to release excess water, press cleaning head against the toilet bowl -or- sink and slide blue button forward to release head into trash bin.

Do not flush cleaning head. [Slide [replace] this product handle onto -or- into the hang tab [caddy] for easy storage.]

**[Disinfects] [Kills bacteria¹, viruses² or germs³]

Organisms:

¹Escherichia coli [ATCC 11229], Salmonella enterica (*tested as Salmonella choleraesuis*) [ATCC 10708] and Staphylococcus aureus [ATCC 6538]

²Influenza A [ATCC VR-544], Human Coronavirus [ATCC VR-740] and Rhinovirus type 37 [ATCC VR-1147]

³Salmonella enterica (*tested as Salmonella choleraesuis*) [ATCC 10708], Staphylococcus aureus [ATCC 6538], Influenza A [ATCC VR-544], Human Coronavirus [ATCC VR-740] and Rhinovirus type 37 [ATCC VR-1147]

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CLAIMS FOR FRONT OR BACK OR TOP OR BOTTOM OR SIDES

General Cleaning/Use claims:

General:

- A Better Way to Clean
- All-in-one system for easy toilet bowl cleaning
- Click, Swish [Scrub] [and] [Clean] [and], Toss
- Designed to clean
- Disposable
- Disposable -and/or- [scrubby] pad -or- head loaded with Clorox® cleaner
- Disposable toilet cleaning system [that gets rid of your toilet brush]
- Easy and convenient
- Foaming cleaner in each [disposable] head
- For the Disposable Toilet Cleaning System
- Has better [scrubbing] surface [contact] than a brush
- Helps keep [the] [your] toilet bowl clean, clear, and free of odor
- [Just] Click, Swish [Scrub] & -or- and Toss
- Loaded with Clorox® cleaner
- Loaded with more cleaner*
- Powerful cleaner in each [disposable] head
- Powers through [tough] [everyday] [toilet] stains -and/or- soils -and/or- grime
- Prevents hard water -and/or- toilet ring [build up]

- Ready to Use
- [Ready to use] for a faster clean [no spraying or waiting]
- [Real] scrubbing power [that gets the job done]
- [Real] scrubbing power, [for a] [real] clean toilet
- Removes everyday toilet stains -and/or- soils
- Scrubbier Heads for a Better Clean!*
- Scrubbier Material*
- Scrubby Heads Designed for a Great Clean!
- Start Fresh Every Time
- Strong [cleaner]
- Swivel head conforms to [hard-to-reach] areas -or- toilet bowl surfaces -and/or- [like] under the rim
- [Swivel head] conforms to hard-to-reach areas [like under the rim]
- [The] All-in-one -or- Complete [toilet] [cleaning] system -or- kit
- The evolution of clean
- [The] total [Complete] Toilet Cleaning Solution
- The toilet bowl solution -or- cleaner
- This product [Complete] – Start fresh every time!
- ToiletWand™ Handle Sold Separately
- Wow! No more dirty brush!

*Compared to [the] original Clorox® ToiletWand™ head

Ergo/reach:

- Better cleaning within [easy] reach
- Designed for Optimal Reach
- Designed to clean, because [, clearly,] you [we] weren't
- Designed to reach hard-to-reach spaces [like under the rim]
- Ease-of-Use Commendation by:
 - Arthritis Foundation www.arthritis.org
 - American Physical Therapy Association (APTA) www.apta.org

- Extends your reach for those hard-to-clean areas
- Gets into hard-to-reach areas [like under the rim]
- Hexagon shape for better reach under the rim
- No more bending and stretching
- Reach[es] for a clean [, so you don't have to]

Ease:

- Clean with the wave of a wand
- Convenient and easy to use
- Easily cleans the toughest soils -and/or- stains -and/or- hard water deposits
- Easily cleans tough toilet bowl soils -and/or- stains -and/or- hard water deposits [and leaves surfaces shiny]
- Easily removes tough toilet bowl soils -and/or- stains -and/or- hard water deposits
- Easy -and/or- simple to use

- Easy Clean
- Eliminate -or- Get rid of -or- Throw away -or- Say Goodbye to [your] [drippy] [dirty] toilet brush!
- Less messy
- Makes cleaning easier
- One tool cleans it all
- Saves time
- The no-mess toilet bowl cleaner
- [The] One Step [Toilet Bowl] Cleaner

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CLAIMS FOR FRONT OR BACK OR TOP OR BOTTOM OR SIDES continued

Cleaning/Toilet Bowl[s] -and/or- Soils -and/or- Stains -and/or- Hard Water Deposits:

- Cleans [tough] [toilet bowl] stains -and/or- soils -and/or- hard water deposits -and/or- mineral deposits -and/or- rust stains [fast] [with the wave of a wand]
- Cleans [the] [your] toilet bowl fast [with the wave of a wand]
- Cuts through [tough] [toilet bowl] stains -and/or- soils -and/or- hard water deposits -and/or- mineral deposits -and/or- rust stains [fast] [with the wave of a wand]
- Cuts through [tough] soils -and/or- stains -and/or- hard water deposits -and/or- rust stains
- Dissolves -and/or- penetrates -and/or- breaks down [the toughest] toilet bowl soils -and/or- stains
- For a cleaner toilet bowl
- Nothing works faster on soils -and/or- stains -and/or- hard water deposits -and/or- rust stains
- Nothing's tougher on tough soils -and/or- stains -and/or- hard water deposits -and/or- rust stains
- Powers through soils -and/or- stains -and/or- hard water deposits -and/or- rust stains

- Removes [tough] [toilet bowl] stains -and/or- soils -and/or- hard water deposits -and/or- mineral deposits -and/or- rust stains [fast] [with the wave of a wand]
- Removes tough [soils -and/or- stains -and/or- hard water deposits -and/or- rust stains] [in your toilet bowl]
- Soils -and/or- stains -and/or- hard water deposits -and/or- rust stains melt away
- Tough on [toilet bowl] [tough] stains -and/or- soils -and/or- hard water deposits -and/or- mineral deposits -and/or- rust stains [fast] [with the wave of a wand]
- Tough on soils -and/or- stains -and/or- hard water deposits -and/or- rust stains
- Wipes out stains -and/or- soils -and/or- rust stains in the toilet bowl
- [You can] see it clean -and/or- remove [toilet bowl] stains -and/or- soils -and/or- hard water deposits -and/or- rust stains [before your eyes]
- [You can] see stains -and/or- soils -and/or- hard water deposits -and/or- rust stains melt

Shine:

- Brighten[s] [your] toilet bowl[s]
- Cleans -and/or- shines toilet bowl[s] without [leaving] a [filmy] [sticky] residue

- Leaves no residue -and/or- surfaces shiny
- Makes surfaces sparkle -and/or- sparkling clean
- No streaking or filming

Deodorizing:

- Cleans and deodorizes [toilet bowls]
- Cleans -and/or- deodorizes all washable -and/or- hard, nonporous surfaces
- Deodorizes
- Deodorizes [washable] hard, nonporous surfaces
- Deodorizes [with] [and has] a [clean] [fresh] [scent].

- Fresh scent
- Freshens [the] [your] toilet bowl
- Leaves a fresh, clean scent
- Neutralizes odors
- Removes odors

Promotional Language:

- ___% [More Refills] free
- [10 ct] [Refills] Fits [perfectly] in the ToiletWand™ Caddy!
- Bonus [Pack]! ___ % extra pads free -or- inside
- Bonus [Pack]! ___ Extra pads inside! -or- ___ More -or- Free Refills -or- Pads!
- Bonus! [Pack] [___ Refills Free]!
- Bonus [Pack]! 50 % extra pads free
- Bonus [Pack]! 50% More Refills Free -or- Inside
- Bonus! [Free Refills -or- ___ Free Refills -or- ___ Refills Free] [50% More Refills Free -or- Inside]
- Bonus [Pack]! Free Sample -or- Bonus! Get ___ Pads Free
- Bonus [Pack]! ___ More Refills -or- ___ Free Refills!
- Bonus [Pack]! Get ___ Pads Free -or- ___ Extra Pads [inside]!
- Bonus! Product[s] A -and/or- B -and/or- C inside!
- Bonus! This product inside!
- Bonus! Extra Handle Inside!
- Bonus [pack]

- Club [Bonus] Pack! ___ free Refills -or- Pads
- Club [Bonus] Pack! [Includes] ___ more Refills -or- pads
- Designed [to fit] -or- [for] the ToiletWand™ Caddy!
- Economy size
- Extra Handle Inside
- Free sample or refill!
- Get ___ pads free
- Institutional size
- New -and/or- improved [formula]
- [New] [Bonus] [storage] caddy inside!
- [Now!] Easy Storage!
- [Now] Keep -and/or- store your **this product** within reach
- Patent pending
- Store [your] this product not -or- without -or- the germmy head!
- [Store your -or- this product.] Toss the [germy] [dirty] head!
- This product caddy - Start fresh every time!
- Trial size
- Value size

CLAIMS FOR FRONT OR BACK OR TOP OR BOTTOM OR SIDES continued

Misc.:

- [X number] Disposable Cleaning Heads
- [X number] Refills
- [10 ct] [Refills] Fits [perfectly] in the ToiletWand™ Caddy!
- Bleach free
- Cleans without bleach[ing]
- Contains no bleach
- Contains [powerful] [, foaming] Clorox® cleaner
- Designed [to fit] -or- [for] the ToiletWand™ Caddy!
- Fast [Strong] cleaning power
- For the Disposable Toilet Cleaning System
- Porcelain-safe
- Safe for plumbing and septic systems
- Satisfaction guaranteed
- ToiletWand™ Handle Sold Separately
- www.Clorox.com

Disinfection Claims:

Specific Organisms:

- A toilet bowl product for cleaning and disinfecting
- An effective cleaner and limited disinfectant
- An effective disinfectant for use in the toilet
- Antibacterial action -or- cleaner
- Antibacterial [formula]
- Antibacterial -or- Germicidal Cleaning Power [on hard, nonporous surfaces] [for toilet bowl[s]]
- Bacteria-fighting formula
- Bacteria -or- Germ -or- Virus fighting [formula]
- Bacteria¹ -or- viruses² -or- germs³ can cause illness. This product kills bacteria¹ -or- viruses² -or- germs³.
- Bacteria¹ -or- viruses² -or- germs³ fighting formula
- Bactericide -or- Bactericidal
- Brush -or- scrub -or- wipe away 99.9% of germs that cause cold and flu
- Brush -or- scrub -or- wipe away the [germs that cause] cold -and/or- flu [virus] [this season]
- Can reduce the spread of illness-causing bacteria[†] -and/or- germs[*] [on -and/or- in [your] toilet bowl[s]]
- Clean[s] away -and/or- kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- destroy[s] -and/or- remove[s] -and/or- Brush -or- scrub -or- wipe[s] away -or- out -and/or- attack[s] -and/or- get[s] rid of [99.9% of] [the] bacteria -and/or- germs -and/or- virus[es] [commonly found in -or- on [your] toilet bowl[s]]
- Clean[s] away -and/or- kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- destroy[s] -and/or- remove[s] -and/or- Brush -or- scrub -or- wipe[s] away -or- out -and/or- attack[s] -and/or- get[s] rid of [99.9% of] [the] cold virus -and/or- flu virus -and/or- cold and flu virus[es] [commonly found in -or- on [your] toilet bowl[s]]
- Clean. Disinfect. Protect.
- Cleaner and disinfectant in one
- Cleaning and disinfecting power -and/or- effectiveness of Clorox®, so your toilet [bowl] is free of [soils] you can see and bacteria -and/or- viruses you can't [see]
- Cleans and disinfects
- Cleans and disinfects for a pure clean [toilet bowl]
- [Clean[s] -and/or- disinfect[s] -[and/]or- defend[s] [the] [your] toilet [against] [from] 99.9% of bacteria -[and/]or- viruses
- [Clean[s] [away -or- out] [Kill[s]] [Eliminate[s]] [Destroy[s]] [Remove[s]] [Gets rid of] [the] 99.9% of bacteria -[and/]or- viruses [commonly found in -or- on toilet bowl[s]]
- Cleans toilet bowl stains -and/or- soils -and/or- hard water deposits [and] disinfects
- Cleans, disinfects, and sanitizes
- Disinfectancy -or- Disinfectant [cleaner or formula]
- Disinfectant [cleaner]
- Disinfecting -or- Disinfectant [formula]
- Disinfects
- Disinfects and cleans [the] [your] toilet bowl [against any organism listed*]
- Disinfects and cleans [the] [your] toilet bowl [against bacteria¹]
- Disinfects and deodorizes [by killing bacteria and the[ir] odors [they cause]]
- Disinfects [toilet bowl] surfaces
- Disinfectant [cleaner or formula] against Salmonella enterica (*tested as Salmonella choleraesuis*) [ATCC 10708] -and/or- Escherichia coli (E. coli) [ATCC 11229]
- Disinfects nonporous [hard] [solid] surfaces
- Disinfects [your] toilet bowl [surfaces] including killing [99.9% of] [harmful] germs* -and/or- bacteria¹ -and/or- viruses
- Disinfects [your] toilet bowl[s] killing [99.9% of] [harmful] germs* -and/or- bacteria† and/or- viruses
- [Does not just cover up -and/or- mask odors -] Eliminates -or- removes odors [caused by bacteria¹]
- [Easily] [Effectively] [Contain[s]] [Deliver[s]] [Clean[s] -[and/]or- Disinfect[s] -[and/]or- [Effective] toilet bowl disinfectant -and/or- cleaner
- [Effective] Toilet bowl disinfectant -and/or- sanitizer [and cleaner]
- Eliminates odors caused by bacteria
- Escherichia coli (E. coli) [ATCC 11229] are common [household] bacteria found in the toilet. This product kills these bacteria in the toilet.
- [Fight[s]] [Kill[s]] [[Effective] [Protect[s]] [against] virus[es]
- For the purest clean in toilet [bowl] cleaning
- Head specially designed in a hexagon shape for better reach under the rim**
- It's from Clorox®, so it's more than clean]
- It's from Clorox®, so you know you can trust it]
- Kills [99.9% of] Germs
- Kills 99.9% of germs that cause cold and flu viruses
- Kill 99.9% of organisms¹ in the [your] toilet bowl¹
- Kills bacteria¹ -and/or- viruses² -and/or- germs³

CLAIMS FOR FRONT OR BACK OR TOP OR BOTTOM OR SIDES continued

Disinfection Claims Continued:

- Kills [common -and/or- bathroom] bacteria: *Salmonella enterica (tested as Salmonella choleraesuis)* [ATCC 10708] -and/or- *Escherichia coli (E. coli)* [ATCC 11229] [in 10 minutes]
- Kills [harmful] [household] bacteria -or- germs -or- viruses in toilets
- Kills [household] bacteria¹ -and/or- germs³ -and/or- viruses² [while it cleans] [tough] [toilet bowl stains] [soils]
- Kills [household] [odor-causing] bacteria¹ -and/or- viruses² -and/or- germs³
- [Kill[s] -or- Fight[s] -or- Remove[s] -or- Effective against] [the following] [organisms]:
[E. coli] (*Escherichia coli* [ATCC 11229])
Human coronavirus [ATCC VR-740]
[The virus that causes the] [flu] [virus] (*Influenza A* [ATCC VR-544])
[The virus that causes the] [cold] [virus] (*Rhinovirus type 37* [ATCC VR-1147])
[Salmonella] (*Salmonella enterica (tested as Salmonella choleraesuis)* [ATCC 10708])
[Staph] (*Staphylococcus aureus* [ATCC 6538])
- Kill[s] -or- Remove[s] -or- Effective against [Common] Household Viruses²
- Kill[s] -or- Remove[s] -or- Effective against Human coronavirus [ATCC VR-740]
- Kill[s] -or- Remove[s] -or- Effective against *Influenza A* [ATCC VR-544] virus [the virus that causes the cold and flu]
- Kills [the] [common] cold and/or flu virus[es]²
- Kills the virus[es] that cause[s] [the] [common] cold[s] -and/or- flu²
- Kills [toilet bowl] bacteria on [washable] hard, nonporous surfaces
- Kills [toilet bowl] bacteria
- [Protect[s]] [with] the trusted power of [Clorox®]
- Scrubbier** head[s] for a better clean

- [The] Cleaning and disinfecting power [of Clorox®], so your toilet bowl is free of stains -and/or- soils -and/or- hard water deposits [you can see] and bacteria¹ -or- viruses² -or- germs³ [you can't]
- The power of Clorox® to clean -and/or- disinfect [tough] toilet bowl [grime] [soils] [stains]
- [This product] Attacks -and/or- Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes [toilet bowl] [bacteria*] such as *Escherichia coli (E. coli)* [ATCC 11229]
- [This product] Attacks -and/or- Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes bacteria [*Escherichia coli (E. coli)* [ATCC 11229] -and/or- *Salmonella enterica (tested as Salmonella choleraesuis)* [ATCC 10708]
- [This product] has the cleaning power -and/or- effectiveness of Clorox® to clean and disinfect
- [This product] has the power of Clorox® to clean tough toilet bowl stains -and/or- soils -and/or- hard water deposits and kill toilet bowl bacteria¹ -or- viruses² -or- germs³
- Toilet bowl [disinfectant] [cleaner]

*Organisms:

- ¹ *Escherichia coli* [ATCC 11229], *Salmonella enterica (tested as Salmonella choleraesuis)* [ATCC 10708] and *Staphylococcus aureus* [ATCC 6538]
- ² *Influenza A* [ATCC VR-544], Human Coronavirus [ATCC VR-740] and *Rhinovirus type 37* [ATCC VR-1147]
- ³ *Salmonella enterica (tested as Salmonella choleraesuis)* [ATCC 10708], *Staphylococcus aureus* [ATCC 6538], *Influenza A* [ATCC VR-544], Human Coronavirus [ATCC VR-740] and *Rhinovirus type 37* [ATCC VR-1147]

** Compared to [the] original Clorox® ToiletWand™ head

† *Staphylococcus aureus* (Staph) [ATCC 6538] and *Klebsiella pneumoniae* (Kleb) [ATCC 4352]

Pandemic 2009 H1N1 Influenza A virus***

Claims:

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (**Product Name**) is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.

- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus.

*** per Agency guidance dated October 22, 2009 "Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)" www.epa.gov/oppad001/h1n1-guide.html

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Sanitization Claims:

- Germ-fighting formula
 - Toilet bowl [cleaner] [sanitizer]
 - Cleans and sanitizes
 - Kills 99.9% of bacteria[†]
 - Kills 99.9% of [household] [odor-causing] bacteria [and leaves a fresh scent]
 - Kills 99.9% of bacteria while it cleans
 - Kills 99.9% of Staphylococcus aureus (Staph) [ATCC 6538] -and/or- Klebsiella pneumoniae (Kleb) [ATCC 4352]
 - Kills germs while it cleans [and sanitizes]
 - Leaves toilet bowl [surfaces] [clean and] sanitary
 - Leaves surfaces sanitary
 - Leaves surfaces sanitized
 - Sanitizes Staphylococcus aureus (Staph) [ATCC 6538] -and/or- Klebsiella pneumoniae (Kleb) [ATCC 4352]
 - Sanitizes surfaces
 - This product is a sanitizer
- † Staphylococcus aureus (Staph) [ATCC 6538] and Klebsiella pneumoniae (Kleb) [ATCC 4352]

Surfaces

Use [this product] on the following [washable] hard, nonporous surfaces[††]:

Surfaces

- Bathroom -or- restroom surfaces
- Chrome
- Enamel
- Glazed ceramic [tile(s)]
- Metal surfaces in bathrooms -or- restrooms
- Sinks
- Synthetic marble
- Toilet[s] exteriors
- Urinal[s] exteriors

[††] Not for use on floors. [Do not use on floors.] [Do not use to clean floors.] May cause slipperiness.

Not for use on cookware.

Surface Compatibility:

- Do not use on natural stone, brass or varnished wood; for all other surfaces, spot test in an inconspicuous area. -or- spot test all other surfaces in an inconspicuous area
- Non-abrasive
- Not harmful for most surfaces
- Won't scratch toilet bowl

